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A NOTE FROM AMY APPLEBAUM

Rick Frishman, has been one of the leading book publicists in America for over 30 years. Working with many of the top book editors, literary agents and publishers in America, he has worked with best-selling authors including Mitch Albom, Bill Moyers, Stephen King, Caroline Kennedy, Howard Stern, President Jimmy Carter, Mark Victor Hansen, Nelson DeMille, John Grisham, Hugh Downs, Henry Kissinger, Jack Canfield, Alan Deshowitz, Arnold Palmer, and Harvey Mackay.

He is the co-author of ten books, including national best-sellers Guerilla Publicity and Networking Magic. Along with media personality Robyn Freedman Spizman, Rick also co-wrote the popular four-book series Author 101 and recently they teamed up for their highly acclaimed book entitled Where's Your Wow? 16 Ways To Make Your Competitors Wish They Were You!

Rick has also appeared on hundreds of radio shows and more than a dozen TV shows nationwide including OPRAH and Bloomberg TV. He has also been featured in the New York Times, Wall Street Journal, Associated Press, Selling Power Magazine, New York Post and scores of other publications.

He has generously agreed to share the contacts he has collected over the years to make it easier for you to find reputable people to potentially work with.

Enjoy!



RICK FRISHMAN'S MILLION DOLLAR ROLODEX 2009



Rick Frishman
Frishman Media Enterprises
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rick@rickfrishman.com

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Dan Poynter

is an author (100+ books), publisher (since 1969) and speaker (CSP). His seminars have been featured on CNN, his books have been pictured in The Wall Street Journal and his story has been told in US News & World Report. The media come to Dan because he is the leading authority on book publishing. A professional speaker, he travels more than 6,000 miles each week to share his book plan. Dan is a past vice-president of the Publishers Marketing Association. He lives in Santa Barbara. For InfoKits, detailed information on book writing, production and promotion, see

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divisions: Custom Book Publishing; Special Market Sales; Speaking & Consulting; and a Publications Division incorporating Independent Publisher magazine which presents the Independent Publisher Book Awards and AuthorSearch 2000

<http://www.bookpublishing.com/>

Poynter

Book Writing and Publishing Resources

<http://www.parapublishing.com/>

Bookwire

With detailed information on thousands of titles, authors, and publishers, and thousands of annotated and intelligently organized links to book-related sites around the world, BookWire is the web's most comprehensive and thorough guide to book information

<http://www.bookwire.com/>

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The largest non-profit trade association representing independent publishers of books, audio, video and CDs

<http://www.pma-online.org/>

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A major Internet and web resource for publishers, librarians, booksellers, and book lovers of all ages and interests

<http://www.execpc.com/~mbr/bookwatch/>

Amazon.com

Publishers' Guide to Submitting

<http://www.amazon.com/publishers>

PartyLine

The weekly roundup of media placement opportunities.

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<http://www.partylinepublishing.com/>

ABA

Bookweb, the American Booksellers Association site

<http://www.ambook.org/>

Guide to Media Marketing

The most comprehensive public relations manual online, this collection explains how the media works – and how to get your story in print and

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on the air

<http://www.boardroomarts.com/prfront.htm>

Tips Products International

Includes a helpful discussion board and advice on how to publish tips booklets that establish you as an expert and generate publicity

<http://www.tipsbooklets.com>

National Speakers Association

The premier association for experts who speak professionally

<http://www.nsaspeaker.org>

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<http://www.webmarketingmagic.com/app?pr=9&id=30771>

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speaking and internet expert

<http://www.kickstartcart.com/app/aftrack.asp?AFID=125045>

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Click2goonline.com

David Rager

Tel: 973-452-0200

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David @click2goonline.com
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ONLINE RESOURCES

Artslynx International Writing Resources

lists organizations for writers and has links to other sites

<http://www.artslynx.org/writing>

Associated Writing Programs

Includes lists of college writing programs and writer's conferences

<http://www.awpwriter.org>

Author Interview

An online advertiser that sends information about authors to the media. Includes enough info to function as a media kit or Website.

<http://www.authorinterviews.com>

Book Flash

Provides links to news releases and other publishing information.

<http://www.bookflash.com>

Book Talk

An archive of articles about publishing and links to other sites

<http://www.booktalk.com>

Book Zone

Offers links to authors' sites and promotional material

<http://www.bookzone.com>

BookWire

Click on Publisher Weekly for a free subscription to a daily dose for publishing news. The site also provides links to other helpful sites including dozens of online marketing companies

<http://www.bookwire.com>

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Clueless

A network of mystery writers

<http://www.cluelass.com>

CSPAN

Information on the cable TV station's book programming

<http://www.cspan.org>

Frugal Fun

by Shel Horowitz, the author of *Marketing Without Megabucks*

Offers free monthly Frugal Marketing Tips and other helpful information

<http://www.frugalfun.com>

Gebbie Directory

Mark Gebbie provides links and E-mail addresses that will enable you to V-mail the media. Gebbie Press specializes in online promotion.

<http://www.gebbieinc.com>

The Writer's Toolbox

Has resources for novelists and journalists

<http://www.writerstoolbox.com>

HTML Writers Guild

Hosts a network of Web authors and offers help on writing and marketing on the Web

<http://www.hwg.org>

SiteSell

This site has over 1,143 pages of resources for selling your books, products and services online

<http://www.infoproduct.sitesell.com>

The Northern California Independent Booksellers Association

Offers a free newsletter by Pat Holt, a former San Francisco Chronicle book review editor and publishing's I.F. Stone

<http://www.nciba.com>

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Pilot Search

Lists eleven thousand writing links

<http://www.pilot-search.com>

ProfNet

Provides a link to authors and other experts for journalists and 11,000 public relations professional

<http://www.profnet.com>

Public Relations

Edward Segal, author of *Getting Your 15 minutes of Fame-and More! A Guide to Guaranteeing Your Business Success*, provides a resource for promoting anything

<http://www.publicrelations.com>

Put It In Writing

Jeff Rubin puts twenty-five years of journalism experience into making newsletters as effective as possible

<http://www.put-it-in-writing.com>

Ralan Conley's SpecFic and Humor Webstravaganza

Have information on humor and sci-fi markets, and six hundred writing links

<http://www.ralan.com>

Harlequin

An information-rich network for romance writers hosted by Harlequin

<http://www.Harlequin.com>

Speaker Direct

The first online marketplace for speakers

<http://www.speakedirect.com>

Speaker Net News

A free weekly newsletter aimed at speakers that also provides valuable

ideas for writers

<http://www.speakernetnews.com>

The Onion

Provides humor breaks and, by example, wisdom about writing it

<http://www.theonion.com>

Visual Horizons

Designs for "200 On-Screen/MS Word," along with help on using them

<http://www.visualhorizons.com>

Writers Digest

Includes daily publishing news, information about promotion and writer's conferences

<http://www.writersdigest.com>

Chip Rowe's Book of Zines

Provides info about 'zines and a network of 'zine editors

<http://www.zinebook.com>

ORGANIZATIONS FOR SELF-PUBLISHERS AND SMALL PRESSES

Although the primary goal of the organizations below is to help self-publishers and small presses, they are valuable to all authors.

Pacific Bay Area Independent Publishers Association (BAIPA)

P.O. Box E, Corte Madera, CA 94976

Tel: 415-257-8275

<http://www.baipa.org>

Small Press Center

20 West 44 St., New York, NY 10036

Tel: 212-764-7201; Fax: 212-354-5365

E-mail: smallpress@aol.com

<http://www.smallpress.org>

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WORKSHOPS

The following organizations are led by guerrillas who have earned their places in the Guerrilla Marketing Hall of Fame. They provide a wealth of information, online and offline, about publishing and promotion. They also present workshops.

The Jenkins Group

Led by Jerrold Jenkins

400 W. Front St., Traverse City, MI 49684

Tel: 231-933-0445, 800-706-4636 Fax: 232-933-0448

E-mail: jenkinsgroup@bookpublishing.com

<http://www.bookpublishing.com>

Open Horizons

John Kremer

Box 205, Fairfield IA 52556-0205

Tel: 641-472-6130, 800-796-6130 Fax: 641-472-1560

E-mail: info@bookmarket.com

<http://www.bookmarket.com>

John is the author of 1001 Ways to Market Your Book. He also edits the Book Marketing Update listed above.

Para Publishing

Dan Poynter

P.O. Box 8206-146, Santa Barbara, CA 93118-8206

Tel: 800-PARAPUB, 805-968-7277; Fax: 805-968-1379

E-mail: info@parapublishing.com

<http://www.parapublishing.com>

Publishers Marketing Association (PMA)

Contact Jan and Terry Nathan

627 Aviation Way, Manhattan Beach, CA90266

Tel: 310-372-2732, Fax: 310-374-3342

E-mail: pmaonline@aol.com

<http://www.pmaonline.org>

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516-620-2528 rick@rickfrishman.com

Small Publishers Association of North America (SPAN)

Scott Flora

Tel: 719-395-2459

E-mail: scott@spannet.org

<http://www.spannet.org>

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Joel Roberts, Media Trainer Extraordinaire

Tel: 310-286-0631

E-mail: joelroberts@mac.com

www.joelroberts.com

TJ Walker

Media Training Worldwide

<http://www.mediatrainingworldwide.com/>

Jess Todfeld

Tel: 212-764-4955

PUBLICITY ORGANIZATIONS

Book Publicists of Southern California

6464 Sunset Blvd., Room 755, Hollywood, CA 90028

Tel: 323-461-3921, Fax: 323-461-0917

Northern California Book Publicity & Marketing Association (NCBPMA)

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Monthly programs. Puts on a tea at Book Expo America. Has a directory
P.O. Box 192803, San Francisco, CA 94119-2803

Public Relations Society of America

Has chapters, a newsletter and a directory
33 Maiden Lane, 11th Fl., New York, NY 10038-5150
Tel: 212-460-1400

Publishers Publicity Association

Trade group for all publishers and publicists. Holds monthly meetings and workshops
299 Park Ave., New York, NY 10017
E-mail: nlatimer@randomhouse.com

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Tel: 800-562-4357
<http://www.bookmarketingworks.com/media/htm>

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WRITER'S ORGANIZATIONS

For the most part, these are national organizations. Literary Market Place lists many others that are statewide or regional.

The Academy of American Poets

588 Broadway, Ste. 604, New York, NY 10012

Tel: 212-274-0343, Fax: 212-274-9427

E-mail: academy@dti.net

<http://www.poets.org>

American Medical Writers Association

40 W. Gude Dr., Rockville, MD 20850-1192

Tel: 301-294-5303, Fax: 301-294-9006

American Society of Journalists & Authors (ASJA)

Has chapters around the country and an annual conference

1501 Broadway, Suite 302, New York, NY 10036

Tel: 212-997-0947, Fax: 212-768-7414

E-mail: execdir@asja.org; asja@compuserve.com

<http://www.asja.org/>

Christian Writers Guild

Offers a study course and workshops

5525 N. Union Blvd., Ste. 200, Colorado Springs, CO 80918

P.O. Box 88196, Black Forest, CO 80908,

Tel: 8566-495-5177, Fax: 719-495-5181

E-mail: contactus@christianwritersguild.com; nvrohrer@spiralcomm.net

<http://www.christianwritersguild.com/>

National Writers Association

Presents annual conference

3140 S. Peoria St., Ste. 295, Aurora, CO 80014

Tel: 303-841-0246, Fax: 303-751-8593

E-mail: sandywrter@aol.com

<http://www.nationalwriters.com>

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Writers League of Texas

Presents annual conference

1501 West Fifth St., Suite E2, Austin, TX 78703

Tel: 512-499-8914

E-mail: awl@writersleague.org

<http://www.writersleague.com>

Authors Guild

Publishes a newsletter for its 7,200 members

31 East 28th St., 10 Fl, New York, NY 10016,

Tel: 212-563-5904, Fax: 212-564-8363

E-mail: staff@authorsguild.org

<http://www.authorsguild.org>

California Writers

Has 11 chapters

2214 Derby St, Berkeley, CA 94705

<http://www.calwriters.org>

Dog Writers' Association of America (DWAA)

173 Union Rd., Coatesville, PA 19320,

Tel: 610-384-2436, Fax: 610-384-2471

E-mail: dwaa@dwaa.org

<http://www.dwaa.org>

Editorial Freelancers Association (EFA)

71 West 23rd St., Ste. 1504, New York, NY 10010,

Tel: 212-929-5400, Fax: 212-929-5439

Education Writers Association

2122 P St, NW, Suite 201, Washington, DC 20037

Tel: 202-452-9830

E-mail: ewa@crosslink.net

<http://www.ewa.org>

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Freelance Editorial Association

P.O. Box 38035, Cambridge, MA 02238-0835,
Tel: 617-576-8797

Horror Writers Association (HW A)

P.O. Box 50577, Palo Alto, CA 94303
E-mail: hwa@horror.org
<http://www.horror.org>

International Association of Crime Writers, North America Branch

P.O. Box 8674, New York, NY 10116-8674,
Tel: and Fax: 212-243-8966
E-mail: mfrisuegc@apc.org

Outdoor Writers Association of America

RD 1 Box 177, Spring Mills, PA 16875-9633
E-mail: eking4owaa@compuserve.com

Overseas Press Club of America

40 West 45th St., New York, NY 10036,
Tel: 212-626-9220; Fax: 212-626-9210
<http://www.opcofamerica.org>

PEN New England (Poets, Playwrights, Essayists, Novelists)

568 Broadway, Ste. 401, New York, NY 10012,
Tel: 212-334-1660; Fax: 212-334-2181
E-mail: pen@pen.org
<http://www.pen.org>

Western branch - PEN Center USA – West

672 S. Lafayette Park Pl., Ste. 42, Los Angeles, CA 90057
Tel: 213-365-8500, Fax: 213-365-9616
E-mail: pen@pen-usa-west.org
<http://www.pen-usa-west.org>

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Poetry Society of America

15 Gramercy Park W., New York, NY 10003

Tel: 212-254-9628, 800-USA-POEM

E-mail: poetrysocy@aol.com

<http://www.poetrysociety.org>

Poets & Writers

72 Spring St., New York, NY 10012,

Tel: 212-226-3586, Fax: 212-226-2963

E-mail: pwsbsw.org

<http://www.pw.org>

Romance Writers of America (RWA)

16000 Stuebner Airline Ste 140, Spring, TX 77379

Tel: 832-717-5200

E-mail: info@rwanational.com

<http://www.rwanational.com>

Science Fiction & Fantasy Writers of America (SFWA)

P.O. Box 171, Unity, ME 04988-0171

E-mail: execdir@sfgwa.org

<http://www.sfgwa.com>

OTHER ORGANIZATIONS OF INTEREST TO WRITERS

American Booksellers Association

Publishes a monthly newsletter. Allied with regional associations.

Sponsors ABA Convention and Trade Exhibit, held in conjunction with BookExpo America (BEA)

828 S. Broadway, Ste. 625, Tarrytown, NY 10591,

Tel: 914-591-2665, 800-209-4575, Fax: 914-591-2720

E-mail: editorial@bookweb.org

<http://www.bookweb.org>

BookExpo America (BEA)

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383 Main Ave., Norwalk, CT 06851,
Tel: 203-840-2840, Fax: 203-840-9614
E-mail: inquiry@bookexpo.reedexpo.com
<http://www.bookexpo.reedexpo.com>

The Library of Congress, The Center for the Book

Presents exhibitions and events to stimulate interest in books and reading. Has more than thirty affiliated state centers.
101 Independence Ave. SE, Washington, DC 20540-4920,
Tel: 202-707-5221, Fax: 202-707-0267
E-mail: cfbook@loc.gov
<http://www.loc.gov/cfbook>

Friends of Libraries USA

Supports Friends of Libraries groups around the country
1420 Walnut St., Ste. 450, Philadelphia, PA 19102-4017,
Tel: 215-790-1674 800-936-5872, Fax: 215-545-3821
E-mail: folusa@libertynet.org
<http://www.folusa.com>

SPEAKERS ORGANIZATIONS

National Speakers Association

Has thirty-seven chapters and conferences
1500 S. Priest Dr., Tempe, AZ 85281,
Tel: 480-968-2552, Fax: 480-968-0911
<http://www.nsaspeaker.org>

Toastmasters International

Has 8,900 chapters that meet weekly and a national conference
23182 Arroyo Vista, Santa Margarita, CA 92688-2620,
Tel: 949-858-8255, Fax: 949-858-1207
E-mail: tminfo@toastmasters.org <http://www.toastmasters.org>

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These are the most up-to-date addresses we have for the companies and services listed in the Fifth Edition of *1001 Ways to Market Your Books*.

Newspaper Book Reviewers

Publishers Weekly, 360 P Ave., New York, NY 10011;

Tel: 646-746-6400; Fax: 212-463-6631

<http://www.publishersweekly.com>

Kirkus Reviews

The editors are Anne Larsen, fiction (no westerns or historical fiction); James Uebbing, nonfiction (no cookbooks or academic titles); Kimberley Olson Fakih, children's books, and Thomas Leitch, Mystery Editor

770 Broadway, New York, NY 10003-9595;

Tel: 646-654-4602 or 646-654-5500; Fax: 646-654-4706

E-mail: kirkusrev@kirkusreviews.com

<http://www.kirkusreviews.com>

Booklist, American Library Association

Published twice monthly. Brad Hooper is the book review editor of adult books, Ilene Cooper of children's books, Hazel Rochman of YA books, Sue-Ellen Beauregard of media, and Mary Ellen Quinn of reference books (Reference Books Bulletin). Of the 30,000 adult books they receive each year, they review about 4,000.

50 E. Huron Street, Chicago, IL 60611-2729;

Tel: 312-944-6780; 800-545-2433; Fax: 312-337-6787

E-mail: bsmothers@ala.org

<http://www.ala.org>

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Book Links: Connecting Books, Libraries, and Classrooms

Laura Tillotson, Editor.

This magazine is designed for teachers, librarians, library media specialists, booksellers, parents, and other adults interested in connecting children with books. It publishes bibliographies book roundups), author profiles, and other articles.

American Library Association,

50 E. Huron Street, Chicago, IL 60611-2729

Tel: 312-944-6780; 800-545-2433; Fax: 312-337-6787

E-mail: ltillotson@ala.org

<http://www.ala.org>

Library Journal

245 West 17th Street, New York, NY 10011

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E-mail: lj@cahners.com; lquery@cahners.com

<http://www.libraryjournal.com>

Submission guidelines at <http://www.ljdigital.com/about/submission.asp>.

Barbara Hoffert, Book Review Editor. Ann Burns, Audio Review Editor.

Bette-Lee Fox, Video Review Editor. Michael Rogers, InfoTech Editor; also edits Database & Disc Reviews and Classic Returns [reprints].

Chris Ziener, Computer Media Editor, computer books and software.

Norman Oder, Web Watch E-mail: noder@lj.cahners.com). Eric Bryant,

Magazines Editor (also arts). Wilda Williams, Professional Media Editor

E-mail: wilda@lj.cahners.com); also Collections Development Editor for popular fiction, mystery, science fiction, science, computers, health,

medicine, home economics, humor, and agriculture. Rebecca Miller,

Associate Editor literary criticism, language, religion, performing arts,

general reference, psychology, travel, and sociology. Nathan Ward,

Associate Editor history, archaeology, anthropology, political science,

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Kimberly Hundley, Editor
E-mail: khundley@vpico.com
<http://www.todayslibrarian.com>

School Library Journal

360 Park Ave. South, New York, NY 10010,
Tel: 646-746-6759, Fax: 212-463-6689

E-mail: slj@cahners.com
<http://www.slj.com>

Trevelyn Jones, Book Review Editor; Tel: 212-463-6757; E-mail:
tjones@slj.cahners.com

Phyllis Levy Mandell, Multimedia Review Editor; Tel: 212-463-6763; E-mail: pmandell@slj.cahners.com (audios, videos, edutainment CD-Roms). Daryl Grabarek, Reference Book Editor. Walter Minkel, Technology Editor, online resources and reference CD-Rom reviews, also technology news and features; Tel: 212-463-6721; E-mail: wminkel@cahners.com

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via E-mail: bmay@ala-choice.org

New York Times Book Review

229 West 43rd Street, New York, NY 10036

Tel: 212-556-1234; Fax: 212-556-3690

Book review

Tel: 212-556-7366

<http://www.nytimes.com/books>

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USA Today

1000 Wilson Boulevard, Arlington, VA 22229

Tel: 703-276-3400; Fax: 703-247-3169

<http://www.usatoday.com>

See updated editors at USA Today website.

Wall Street Journal

200 Liberty Street, New York, NY 10281-0001

Tel: 212-416-2487; Fax: 212-416-2658

<http://www.wsj.com>

(a subscription service)

Erick Eichman, Book Editor. Matthew Rose covers the book industry and other print media ,magazines and newspapers).

Christian Science Monitor

One Norway Street, Boston MA 02115

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<http://www.csmonitor.com>

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<http://www.Austin360.com>

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Tel: 617-426-3000; Fax: 617-451-3506

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Buffalo News

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Tel: 312-222-3232; Fax: 312-222-3143
<http://www.chicagotribune.com>
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508 Young Street, Dallas, TX 75202
Tel: 214-977-8492
<http://www.dallasnews.com>
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Children's Books

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Tel: 570-523-9774
E-mail: kendal@sunlink.net

The Denver Post

1560 Broadway, Denver CO 80202
(P O Box 1709, Denver CO 80201)
Tel: 303-820-1624; 800-336-7678; Fax: 303-820-1679
<http://www.denverpost.com>
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Los Angeles Times Book Review

202 West 1st Street, Los Angeles CA 90012

Tel: 213-237-7001; Fax: 213-237-4712

<http://www.latimes.com>

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Minneapolis Tribune

425 Portland Avenue South, Minneapolis MN 55488

Tel: 612-673-4380; Fax: 612-673-7568

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New Orleans Times-Picayune

3800 Howard Avenue, New Orleans LA 70125-1429

Tel: 800-925-0000

<http://www.nola.com>, <http://www.timespicayune.com>

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633 N Orange Avenue, Orlando FL 32801

Tel: 407-420-5000

Faxed press releases: 900-288-NEWS

Nancy Pate, Book Critic; 407-420-5675. E-mail: npate@orlandosentinel.com

<http://www.orlandosentinel.com>

Philadelphia Inquirer

P.O. Box 8263, Philadelphia PA 19131

Tel: 215-854-2000; Fax: 215-854-5099

Frank Wilson. Ann Waldron, Children's Books. Richard Fuller, Thrillers

<http://www.philly.com>

Providence Journal-Bulletin

75 Fountain Street, Providence RI 02902

Tel: 401-277-7000; Fax: 401-277-7346

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Saint Petersburg Times

Saint Petersburg FL 33731

Tel: 800-333-7505

<http://www.sptimes.com>

Pamela Davis, Staff Writer, HotStuff (in teen section). She reviews YA novels, music, movies, games, etc. of interest to teens.

San Diego Union-Tribune

P O Box 120191, San Diego CA 92112-0191

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<http://www.signonsandiego.com>

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The News Center, 200 S Parker Street (33606-2395)

P O Box 191, Tampa FL 33601-0191

General: 813-259-7711; Reporters: 813-259-8010

<http://www.tampatrib.com>

Diane Egner, Books Editor; E-mail: degner@tampatribune.com

For other reporters, see <http://www.tampatrib.com/tribhelp/staff.htm>

Voice Literary Supplement

Village Voice, 36 Cooper Square, New York, NY 10003-4846

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E-mail: jpress@villagevoice.com

<http://www.villagevoice.com/vls>

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1150 15th Street N.W., Washington, DC 20071

Tel: 202-334-6000; Fax: 202-334-7502

<http://www.washingtonpost.com>

Marie Arana, Editor. Jonathan Yardley, Book Critic (202-334-7883)

MISC. RESOURCES – ADDITIONAL RESOURCES

MEDIA LISTS

Bacon's MediaList Online

<http://www.medialistsonline.com/>

Broadcasting & Cable Yearbook

<http://www.bowker.com/>

MediaMap Online

<http://www.mediamaponline.com/>

Online Public Relations

<http://www.online-pr.com/>

MEDIA DIRECTORIES

News Directory

<http://www.newsdirectory.com/>

MediaFinder

<http://www.mediafinder.com/>

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MediaMap Online

<http://www.mediamaonline.com/>

Burrelle's Media Directory

<http://www..com/>

Broadcasting and Cable Yearbook

<http://www.bowker.com/>

PRESS RELEASE DELIVERY

PR News Wire

<http://www.prnewswire.com/>

Business Wire / Internetwire

<http://www.marketwire.com/>

EReleases

<http://www.ereleases.com/>

NewsHub

<http://www.newshub.com/summary.php>

Imediafax.com

<http://www.imediafax.com/>

Internet News

<http://www.internetnewsbureau.com/>

PRWeb

<http://www.prweb.com/>

Newslinx

<http://www.newslinx.com/>

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Media Map

<http://www.mediamap.com/>

NEWSWIRE SERVICES

Associated Press

<http://www.ap.org/>

Canadian Corporate Newsnet

<http://www.cdn-news.com/index.html>

Internet News Bureau

<http://www.internetnewsbureau.com/>

United Press International

<http://about.upi.com/>

NEWSPAPERS & MAGAZINES

Business 2.0

<http://www.business2.com/b2/>

Forbes

<http://www.forbes.com/>

New York Times

<http://www.nytimes.com/>

News Directory.com

<http://www.ecola.com/>

Wall Street Journal

<http://online.wsj.com/public/us>

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Wired

<http://www.wiredmagazine.com/>

PRESS CLIPPING SERVICES

eclip.com

<http://www.eclip.com/>

eWatch

<http://ewatch.prnewswire.com/rs/login.jsp>

LexisNexis

<http://www.pressaccess.com/content/index.asp>

Webclipping.com

<http://www.webclipping.com/>

Burrelle's Media Directory

www.BurrellesLuce.com

OTHER GREAT SITES

Thomas Register

<http://www.thomasregister.com>

Advanced Book Information

<http://www.bowker.com>

Bartlett's Familiar Quotations

<http://www.cc.columbia.edu/acis/bartleby/Bartlett>

Book Industry Study Group

<http://www.bisg.org>

Britannica.com

<http://www.britannica.com>

Clip Art

<http://www.arttoday.com>

<http://www.clipart.com/en/index>

Encarta Online Library

<http://www.encarta.msn.com/library>

Indexing

<http://www.asindexing.org>

ReQUESTEer from Lexis-Nexis

<http://www.lexis-nexis.com/about/>

Virtual Reference Desk

<http://www.refdesk.com>

Writer's Digest

<http://www.WritersDigest.com>

Maui Writer's Conference

<http://www.MauiWriters.com>

Copyright Office

<http://lcweb.loc.gov/copyright>

Copyright Clearance Center

<http://www.copyright.com/>

CREDIT CARD SERVICES

American Express

<http://www.americanexpress.com>

MasterCard

<http://www.mastercard.com>

Visa

<http://www.visa.com>

DELIVERY SERVICES

FedEx

<http://www.fedex.com/us/tracking/>

U.S. Postal Service

<http://www.usps.gov>

United Parcel Service

<http://www.ups.com/tracking/tracking.html>

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<http://www.BookGraphics.com>

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<http://www.Hartunian.com/licensekit>

BUSINESS MAGAZINES & RESOURCES

Entrepreneur Magazine

Entrepreneur.com offers a wealth of articles on your small-business needs. Sections on money, management and home office-users may be of particular interest to advisors and agents. The site has information on starting and maintaining a Web presence and reviews of the gadgets you need to make your office run more smoothly.

<http://www.entrepreneur.com>

The Entrepreneurs' Help Page

This site was "created, and published by a group of young professionals," according to its "About Us" page and is designed to distribute basic information on legal, financial and management issues that effect small-business owners. In addition to its own content, the site features articles from around the Web and interviews with other small-business owners.

<http://www.tannedfeet.com>

Inc.com

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Much more than a magazine, Inc.com provides small-business owners with free tools for everything from starting a business to marketing to writing contracts. It also provides advice columns and an updated list of events the magazine holds for entrepreneurs. Perhaps the most valuable aspect of the site is the "guides" section, which compiles the very best articles and tools from the magazine on topics like customer service and human resources.

<http://www.inc.com>

SmallBizManager.com

This site is chock full of reviews and recommendations of business services and products. The site reviews software, hardware, banking, cell phones and much more. It also has a "portal" function that lists websites for trade shows, magazines and all your technology needs.

<http://www.smallbizmanager.com>

Small Business Computing

Dedicated wholly to the computer needs of small businesses this site provides breaking technology news from Internetnews.com and practical reviews on hardware and software. It also has sections on business tools and e-marketing. There's even a section dedicated to your Webmaster!

<http://www.smallbusinesscomputing.com>

ZDNet Product Reviews

One of the top tech sites on the 'Net, ZDNet provides succinct, comprehensive and trustworthy reviews on software and hardware. The "Editor's Top Fives" lists provide a handy shortcut and side-by-side comparison of most major small-business needs.

<http://www.zdnet.com/products>

ASSOCIATIONS AND GOVERNMENT RESOURCES

Small Business Administration

The SBA could be considered the mother of all small-business websites. The government-run organization lists information on everything from starting a small business to obtaining disaster relief. It also offers an online classroom for those looking to advance their entrepreneurial know-how.

<http://www.sba.gov>

Association of Small Business Development Centers

The ASBDC has a wealth of information on running a small business. The site includes links to several government and private organizations that may be useful, as well as state ASBDC offices that can lend you a hand locally.

<http://www.asbdc-us.org>

Department of Labor's Small Business Handbook

This is a site every small-business owner should have bookmarked. The DOL's handbook will give you the government's rules on workplace standards for wages, safety and the latest on the Person's with Disabilities Act.

<http://www.dol.gov/asp/programs/handbook/main.htm>

BUSINESS TOOLS

BizStats.com

Did you know that 75.3 percent of sole proprietorship insurance agencies and brokerages turn a profit, while only 65.1 percent of investment advisors have a net income? If you logged on to BizStats you would. This site lacks flash, but it has a wealth of statistical information that should be valuable to your business.

<http://www.bizstats.com>

Bplans.com

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The one-stop shop for forming a business plan, Bplans offers professional advice, examples of successful plans as well as software and to tools for writing a plan.

<http://www.bplans.com>

Buyer Zone

Buyer Zone is a web portal for buying all the equipment your small business might need. The service allows you to electronically collect E-mail estimates on equipment like chairs and fax machines and services like website hosting and phone systems.

<http://www.buyerzone.com>

LivePlan.com

LivePlan, in partnership with the Bplans, will securely post your business plan or marketing strategy on the Internet and allow you and any trusted colleagues to view and edit them. The documents remain secure on a password-protected site and can be shared with those providing advice.

<http://www.liveplan.com>

Quicken.com Small Business

http://www.quicken.com/small_business/ A one-stop site from the makers of the financial software, this site offers top business news stories of the day, articles on managing finances and employees, an "online learning center," and-of course-access to the company's software solutions.

SmartOnline.com

SmartOnline offers a suite of services for the small-business owner. The site includes comprehensive help in all areas of running a small business, including finance, legal, personnel and sales and marketing. The site's tools will help you write a business plan, conduct market research, and produce financial statements and legal forms, all at a subscription rate of \$19.95 per month.

<http://www.smartonline.com>

Techno Hue

The first accurate, computerized color analysis service that can be done in the privacy of your own home or office. Their Color Reader is sent to the client and they take an easy online tutorial to learn how to take an accurate measurement of their skin, hair and eyes. They return the Color Reader while they enjoy their Signature ColorPrint™ which will display for them electronically their best wardrobe and for women, their cosmetic colors. You can download your Signature ColorPrint™ on your cell phone or pda to use when shopping.

www.technohue.com

Also from Techno Hue

This site is an online catalog of the finest toxic free skin care and mineral powder cosmetics. We have linked the cosmetics to each Signature ColorPrint™ so there is no more confusion when purchasing cosmetics. These products are the best in the marketplace.

www.sevenconnections.com

RESOURCES, PORTALS, AND COMMUNITIES

Monster.com

Networking job listings and employment resources. Get Work. Network. Do it all with Monster. Find a great job. Meet the right people. Make big things happen for yourself and your career.

<http://www.monstor.com>

The AARP Small Business Community Resource Center

An all-encompassing, customizable portal, the AARP site is not just for retirees. The site allows you to access news, payroll and public relations tools as well as links to other sites to help your business.

<http://www.aarpsmallbiz.com>

ChamberBiz.com

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A network of state, local and the national chambers of commerce, ChamberBiz offers a portal to sites for managing your business, keeping up with regulations, researching, and buying and selling online.

<http://www.chamberbiz.com>

Microsoft's bCentral

Microsoft might not be the first company you think of when it comes to small businesses, but the company's bCentral site offers plenty of tools, resources, news and advice for entrepreneurs. Perhaps the most unique aspect of the site is its access to local business news through a partnership with American City Business Journals.

<http://www.bcentral.com>

Smallbizsearch.com

A function of the entrepreneur.com website, Smallbizsearch allows you to search the web for small-business related sites. It also has portal categories ranging from "Home Office," to "Starting Out," to "Technology."

<http://www.smallbizsearch.com>

Smallbusiness.com

A community site, smallbusiness.com does what the Internet does best connect people. Here you can solicit advice from hundreds of small-business owners and consultants on a variety of very specific topics.

<http://www.smallbusiness.com>

The Young Entrepreneurs Network

Another community site, the Young Entrepreneurs Network is specifically geared toward younger adults-presumably in their 20s and 30s-who are starting out in business. In addition to online discussion boards, the site has articles that might interest small-business owners.

<http://www.youngandsuccessful.com>

NETWORKING GROUPS AND ORANIZATIONS

AmSpirit Business Connections

P.O. Box 30724, Columbus, OH 43230

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<http://www.amspirit.com>

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Tel: 800-825-8286 (Outside Southern California)
Tel: 909-305-1818 (Inside Southern California)
Fax: 909-305-1811
<http://www.bni.com>

BPO Elks of the USA

2750 N. Lakeview Avenue, Chicago, IL 60614-1889
Tel: 773-755-4700; Fax: 773-755-4790
<http://www.elks.org>

Chamber of Commerce (World Directory)

<http://www.chamberofcommerce.com>

Consulting Alliance

1275 4th Street, PMB 224, Santa Rosa, CA 95404
Tel: 707-522-9634; Fax: 707-575-7126
<http://www.edgemastery.com>

Craigslist

<http://www.craigslist.org>

eWomenNetwork

14900 Landmark Boulevard, Suite 540, Dallas, TX, 75254
Tel: 972-620-9995
<http://www.eWomenNetwork.com>

Executive Moms

<http://www.executivemoms.com>

First Tuesdays

<http://www.firsttuesday.com>

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200 Lime Quarry Road, Madison, AL 35758

Tel: 256-774-5444

<http://www.ibi.org>

Kiwanis International

3636 Woodview Trace, Indianapolis, IN 46268-3196

Tel: 317- 875-8755; Fax: 317- 879-0204

<http://www.kiwanis.org>

Leads Club (Ali Lassen's)

PO Box 279, Carlsbad, CA 92018

Tel: 800-783-3761

<http://www.leadsclub.com>

LeTip International, Inc.

P.O. Box 178130, San Diego, CA 92177-9926

Tel: 800-25-LETIP (53847); Fax: 858-490-2744

<http://www.letip.com>

Lions Clubs International

300 W 22nd Street, Oak Brook IL 60523-8842

Tel: 630-571-5466

<http://www.lionsclubs.org>

National Association of Female Executives

260 Madison Avenue, 3rd Floor, New York, NY 10016

Tel: 800-927-6233

<http://www.nafe.com>

National Association of Women Business Owners

8405 Greensboro Drive, Suite 800, McLean, VA 22102

Tel: 703-506-3268; Fax: 703-506-3266

<http://www.nawbo.com>

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Network Associates (NY)

147 Hazelwood Drive, Jericho, NY 11753

Tel: 516-446-4144; Fax: 516-937-5234

<http://www.network-assoc.com>

Network Associates (FL)

19496 Island Ct. Dr., Boca Raton, FL 33434

Tel: 561-477-6626; Fax: 561-477-5295

<http://www.network-assoc.com>

Rotary International

1560 Sherman Avenue, Evanston, IL 60201

Tel: 847-866-3000; Fax: 847-328-8554 or 847-328-8281

<http://www.rotary.org>

Shared Vision Network

10300 W. Charleston Blvd., Ste 13-227, Las Vegas, NV 89135

Tel: 702-284-5233; Fax: 702-446-5565

<http://www.sharedvisionnetwork.com>

Soroptimist International

Two Penn Center Plaza, Suite 1000, Philadelphia, PA 19102-1883

Tel: 215-557-9300; Fax: 215- 568-5200

<http://www.soroptimist.org>

Welcome Wagon

PO Box 1400, Westbury, NY 11590

Tel: 1-800-77-WELCOME (1-800-799-3526)

<http://www.welcomewagon.com>

Thank you

This will be updated every six months so check back

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Morgan James Publishing

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1-800-485-4943, ext 113

www.morganjamespublishing.com

www.rickfrishman.com

www.author101.com

www.wheresyourwow.com

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