

amyapplebaum

for the female entrepreneur

**Amy Applebaum,
The Voice of Women's Success.**

As seen on:



The New York Times
The New York Times

DR. DREW'S
LIFE CHANGERS

SHAPE



For Media Inquiries, contact: Kristin L. Poelma of Poelma Relations
310.927.8660 / kpoelma@poelmapr.com

About Amy:

Amy Applebaum, Founder and CEO of Amy Applebaum, Inc., "The coaching firm to the female entrepreneur," is leading the revolution in bringing women to the forefront of today's business and financial world.

Amy's brand image epitomizes the competence, independence, and sensuality that female entrepreneurs idolize. Her brand is highly respected and admired within this market.

Former host of NBC's Extra, Dayna Devon, says, "Amy is the Success Coach for a new generation." But before becoming a leading success coach and author, Amy was a waitress in Beverly Hills. As much as she loves food, this was NOT her dream job. Amy finally made a bold commitment to claim her freedom and fulfill her dream of owning her own company.

As a newbie entrepreneur, Amy faced countless setbacks and struggles, but her unyielding dedication eventually lead her to success. Not wanting others to struggle the way she did, Amy launched a coaching company to help women succeed in business.

Amy's success has landed her on almost every major media outlet, including **ABC News, CNN, TLC, Dr. Drew's Lifechangers, Martha Stewart Radio, and much more...**



Amy also serves as an expert to publications including **The NY Times, The International Herald Tribune, Cosmopolitan, Figure Magazine, Teen and Woman's World.**

In addition to being a success coach, author, speaker, and sales & branding consultant for entrepreneurs & corporations, Amy is also a certified Hypnotherapist with a collection of over 100 Meditation & Hypnotherapy Downloads that you can find on her website, www.AmyApplebaum.com as well as traditional platforms like: iTunes, Amazon, Audible, etc. They have been met with 5 star reviews and bestseller status.



The New York Times
The New York Times

Amy's Brands:

Amy has pioneered several groundbreaking brands;
Each one caters to a crucial aspect of women's success in business:

release your **INNER MILLIONAIRESS™**

Release Your Inner Millionaire® Coaching Club: The coaching club offers high-end and affordable coaching services through online tiered membership programs, appealing to women all over the country with varying budgets and spending habits.



BOOT CAMP FOR YOUR MIND

Bootcamp For Your Mind™

Amy's signature, top-tier, one-on one consulting program designed to assist her clients in moving past barriers that have inhibited their success.



tff **totally fabulous females** a social fabric network

Totally Fabulous Females™ (TFF): TFF is the networking arm of Amy's company. It is a dynamic community of women that come together to support one another in the growth and development of their businesses and personal lives. The goal of TFF is that women take the next step in creating their "Fabulous Life."



What Amy talks about:



1 HOW TO GROW YOUR BUSINESS WHEN YOU'RE BROKE

Time to catapult your business to "Millionaire" Status with very little money out of pocket!

- The secret to attracting incredibly talented individuals to join forces with you when you have no money to pay them.
- The 3 biggest challenges entrepreneurs have when it comes to growing their business and what to do to overcome them.
- The 2 most critical mental shifts you must make to launch your business to "Millionaire Status."
- The most popular mistakes entrepreneurs make when trying to grow their business that prevents them from achieving the success they deserve.

What Amy talks about: cont...

2 THE MILLIONAIRE MINDSET

Learn The “Millionairess/Millionaire Mindset” That Highly Successful Women Have Used to Build Multi-Million Dollar Businesses...

- The SECRET THOUGHTS highly successful people utilize to get through any obstacle.
- The most common type of destructive thinking that prevents you from achieving success & how to change it instantly.
- What C.A.P. is, and why it's such a powerful tool in creating lasting success.
- The Secret “Millionaire Code” - I'll show you what it is, and how you can use it to create a more successful business and life.

3 HOW TO RELEASE YOUR INNER MILLIONAIRE IN 6 SIMPLE STEPS

Amy reveals the secrets highly successful women have used to build multi-million dollar businesses... and live the life many only wish for.

- The secret weapon that highly successful people use to power through any obstacle in their way...
- The ONE thing you absolutely MUST do if you are serious about being successful. When you learn what it is & start doing it... you'll see your results skyrocket.
- How to stay focused, even if you've never succeeded in business, achieved the smallest goals, or followed through on anything in your life.
- Three simple strategies for reorganizing and reinvigorating your day, giving you more time to enjoy life, and less time feeling overwhelmed and stressed. **And so much more!**

What they're saying about Amy...



I had a seed of a business idea. Amy taught me how to identify that seed, plant it, grow it, and harvest it while somehow simultaneously doing the same for my personal life. She's not just a business coach. She's a life coach, a mentor, a friend. They say behind every successful man there is a woman telling him what to do. For women there's Amy Applebaum.

- Nia Peeples , Actress and CEO of Elements of Life



"Amy Applebaum is the success coach for a new generation. She's got a fresh approach that gets people into action toward realizing their dreams."

- Dayna Devon, former host of NBC's Extra



"Amy Applebaum's work is truly extraordinary. Her program actually gets rid of problems. You can't help but have an amazing life after you've gone through it."

- Ray Trim, former Director of Business Affairs for NBC/Universal



"Amy Applebaum's programs are the most important thing you can focus on."

- Leeza Gibbons, Former Host of Entertainment Tonight and Extra



"Amy Applebaum is whole-heartedly dedicated to helping her clients break through the obstacles on their road to success. She has a rare combination of warmth and toughness that makes for a perfect boot camp drill sergeant."

- Carol Lieberman, M.D., Psychiatrist, Best-selling Author



"Amy Applebaum is the 21st century master at helping you craft the life of your dreams!"

- Marcia Wieder, CEO of Dream University and Coach to Jack Canfield



"Amy Applebaum can move almost anyone from problem to solution quickly. She's quite amazing. I see her as the next-generation Dr. Phil."

- Steve Cohen, founding executive producer of Court TV and former news director of WCBS in New York City and KCBS in Los Angeles

Event attendees say...

Amy Applebaum was a powerhouse speaker at our Made in the Valley mentoring meeting for Women in Business. She passionately gets to the point of what you need to do to drive your business to the next level.

-Gail Lara Founder of: Made in the Valley
"The Valley Girls Grew Up."

**Just
amazing!**

-Alanda Ray, Life Coach

"I recently attended a WEGS Event in Malibu, CA where Amy Applebaum was the keynote. She was amazing! She shared so many great ideas about how to make your business successful without spending a lot of money. I have already incorporated her ideas into my business and have seen immediate results. I highly recommend Amy to anyone who wants to be successful and improve their lives!

- Jennifer Brady,
Owner of madeinthebu.com

It was incredible listening to you speak last night at NAWBO. I LOVED your presentation, Amy, you are a great speaker and the information was invaluable. I can't wait to see you again.

-Rev. Marilyn Miller, Ojai Retreats

This year's Juice Conference's theme was "Celebrating Risk." Amy helped the audience address what gets in the way of entrepreneurs taking the necessary risks needed to succeed. "You can't be an entrepreneur and get up every morning saying 'I'm a loser!'" She used real life examples and actionable steps that each entrepreneur could use to embrace their fear and move towards success. The audience went away energized, steps in hand... ready to succeed!

-Kimberly Callas; Director, MidCoast Magnet Board;
Juice Conference Steering Committee;
Arts Coordinator for the Juice Conference.

**Incredible &
Powerful!**

-Lee Parent,
Art Director/Designer

I invited Amy Applebaum to come to speak to my women's group, First Tuesday (www.FirstTuesdayLA.com), about how to be successful. Her content was totally on target, relevant and most importantly useful. Amy's presence is incredibly engaging, as she teaches by authentically sharing invaluable expert wisdom with strength, humor and care. She is a force...and a quite a special one at that.

-Marcy Cole, Psychotherapist &
Founder of First Tuesday.

Past Speaking Engagements



- Juice Conference Camden, ME; Keynote & Breakout



- NAWBO; Keynote



- The Women's Network @ NBC; Keynote



- Totally Fabulous Females; Keynote, Host & Breakout



- The Weave; Keynote Interview



- Business Women Connect; Keynote & Breakout



- WEGS Malibu; Keynote & Breakout



- Arbonne International; Keynote



- Brentwood Chamber of Commerce; Keynote



- NSHMBA; Keynote



- AISH; Seminar & Breakout



- LA Bar Association; Keynote & Breakout



- Clinton Chamber of Commerce; Keynote & Breakout



- First Tuesdays; Keynote & Breakout



- SBA Los Angeles; Keynote



- The Alliance for Children's Rights; Keynote

Media: Video / Radio

VIDEO/TELEVISION:



Amy's Reel



The TFF Community: Luxe Hotel Event / Juan Juan Salon Event



Case Studies



ABC – The ABC's of Womens Health



TLC – Resolutionaries



CNN – Reality Gone Wrong?



Promo Clip



Soul Kisses TV

RADIO:



Leeza Gibbons Radio Show



The Healthy Voyager



Martha Stewart Living Radio



Big Blend Magazine



The Rick Amato Show (KCBO)



Nadine at Night XM Radio



Ron Seggi Radio Show



Jon Lewis Live