A NOTE FROM AMY APPLEBAUM

Wow.

Gina has learned what being an entrepreneur is all about. She has created an online empire on the internet, and she is now teaching, generously, those around her to do the same.

Her message, simply, declare what you want out of your internet business, no matter how bold or big, and then step into it. Gina has done that for herself and shows others how to systematically create the empire and wealth they desire through her systems.

She takes the guesswork out of the abyss we call “the internet.” She takes everything she has learned and offers it to you so that you too can be a successful, happy, fulfilled human being.

In this report, Gina will show you just how you can start your own online empire, taking you toward your goal of financial independence.
Table of Contents

Welcome to How to Create YOUR At-Home Online Empire for Women .................. 1
What Works…and What Doesn’t………………………………………………………….. 5
The Top 8 Reasons Women Want to Make More Money……………………………… 7
It Starts with Your Mentality ……………………………………………………………… 10
How Did I Wind Up A Life Coach? ……………………………………………………… 12
Consistency is Key …………………………………………………………………………. 15
Are You Ready?…………………………………………………………………………… 17
The Nuts and Bolts………………………………………………………………………… 18
Time to Get Technical…………………………………………………………………….. 20
Let’s Get Started! …………………………………………………………………………. 24
My name is Gina Ratliffe. As a life and success coach and motivational speaker, I have empowered hundreds of women uncover ways to achieve their personal and professional goals and I can’t wait to do the same for you!

I am delighted that you’ve expressed an interest in this subject, because I know how empowering and encouraging and faith-building and life-giving this whole concept of creating financial abundance is for women.

So many people live in such lack… and particularly financial lack.

And so many women have a lot of limitations, issues, and money stories…

That keep them from fully showing up in life.
That keep them from really giving of their passions and gifts.
That keep them from being who they most authentically are.

This lack mentality leads to depression. It leads to disease. It leads to overeating. It leads to playing small.

It also leads to miserable lives and worries, to fears, to stress.

The worst part of all is that it not only affects the one individual woman who is overworked, stressed, depressed, overeating, and bummed out.

It affects all of the people who would ordinarily be blessed by her work and her showing up large in life.

And to show up large in life, one needs a lot of money.

I know that can be a very controversial subject, particularly for any of us in any form of a spiritual community.

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So that’s part of the bridge that I want to build here in this report, and in your lives, and in my Queen Esther’s Royal Strategies for Success, How to Create Your At-Home Online Empire for women.

Bridging this gap has been a melding and blending of my own faith and Spirituality.

I’ve combined my passions and gifts of life coaching and empowering women—and personally making more money than I ever dreamed that I could—that has really helped catapult me in my life and my work and my quality of life… not just to the next level, but many levels beyond.

That is what I want to bring out in every woman.

You know, the deepest desire of my heart is to bring forth the Queen in every woman. To bring forth your greatness and your beauty and your femininity and your intuition—and your living life in luxury… if that, too, is one of your desires.

And what I find in doing the sort of spiritual, psychological Queen work—how to have a stronger relationship, how to call your man in, how to have more self-confidence, how to communicate with greater abilities—all of that is fine and well, but I find that there is an imbalance and a wobbliness for women when we skip steps.

Maslow’s hierarchy of needs is there for a reason. Because our basic needs as human beings must be met.

And if you are working on your higher, more expanded psychological and spiritual self, but you can’t pay your phone bill, there’s a disconnect.

And there’s sometimes an incongruence—something I would point out to be “the spiritual bypass.” It’s like something we ignore on this earthly plane and where we go to feel good. It’s like “God will protect us, and I’m going to just sit here and meditate and trust that all will be well.”
And there is a spiritual high-ness to that and to not getting caught up in what might look like lack in the present moment.

In my experience, for certain moments, that’s a really powerful way to be.

But when it becomes your coping skill for ignoring the bills that aren’t being paid, or shoving second notices in your drawer, or fearing that you have to play really small and hold on tightly to the money that you do have... because what if your car breaks down, or what if there is a health emergency, or what if something happens... it’s this:

It creates such fear and lack. And it destroys the foundation.

Then, when you do go to communicate like a Queen to that man who you so enjoy, this other stuff... it’s not that it’s not there, because it is your foundational needs.

And this is something I want to open up the conversation to...

For anyone who is tired of struggling with their money issues.

For anyone who is tired of going through the grocery store and trying to tally up in their head how much their groceries are worth in their basket, and can they splurge on the dessert item this week.

Or maybe you’ve learned how to make a lot of money, but you’ve created an up-and-down dynamic where you get a big account or a big client, and you get paid a lot of money, but then you don’t know when the next amount will show up for months on end, you don’t know when that next paycheck is coming.

... as I, like many women entrepreneurs, experience.

What I want to do is blend all of our passions together. Because for me, that really is what being Queen is all about.

It is about having spiritual integrity. It is about being psychologically
developed. It is about having material wealth. And it is about being in great community.

It is about having the romantic relationship. It is about having the self-confidence, the expanded sense of self-worth.

All of these things, including money, are what I believe brings out the best in women. And that ultimately is my goal.

So what’s going to be so special about this report is… first we’re going to talk philosophically, and then we’re going to talk nuts and bolts.

First of all, this is a money report for women. So your femininity is going to be very well taken care of in this process.
What Works…and What Doesn’t

In the past year, I’ve probably spent over $50,000 on all kinds of blueprints and boot camps and how-to millionaire tools and private coaching sessions, and I’ve benefited from all of them. I am so grateful to all of the people who have gone before me who have taught me much of what I know in all of those different areas.

There has been a disconnect for me in that I can go to certain coaches that will teach me about wealth consciousness, and others that will teach me the nuts and bolts of internet marketing, and others to work on my femininity, and still others to work on my spirituality.

What I want to do is bring this together.

So philosophically, the activity of being generative and making money which is from the masculine energy…it has to be because the masculine is about the doing, the accomplishing, the providing and the protecting. These are all things that money does.

Well in this particular course, your womanhood, your femininity, your spirit, your intuition and your feelings count. They not only count, but I’m going to show you how to use them to actually make your work juicier. And I’m going to show you how to actually have a higher level of attraction so that you don’t have to do, do, do.

What would it take one person to make $10,000? You won’t need to be pounding the pavement to find out once you have your femininity and your feminine energy really well developed.

Now this is not a magic pill and this is not a spiritual bypass class. We’re not going to sit around and hope and pray that we’re going to attract $20,000 a month or whatever it is that you’re working on.

What we are going to do is balance them.

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And that’s what I love about being Queen.

To me, being Queen is not just the feminine. It’s not just being the goddess. It’s not just wrapping yourself up in the feminine energy.

Being Queen is a beautiful blend of the masculine and the feminine.

It’s about the being and the doing. It’s about being the beautiful Queen who is nurturing and can communicate in a very attractive way. And it’s also about being the Queen who can take a stand and be a leader and be in a position of authority.

As we create this world of building your at-home empire, the first premise that we’re going to focus on is you being Queen in your life.
The Top 8 Reasons Women Want to Make More Money

Reason # 1- Basic Needs
I have to tell you, between my radio shows, my coaching and my own internet business, I have not met a woman yet who’s #1, end of the day goal, is to make money.

You might be saying, “Wanna bet? That’s why I’m reading this report!” Well, when I go beyond that initial layer and when I ask women, “Why do you want to make money?” and “What would that $10,000, or $15,000 or $20,000 per month mean to you, why is that such a priority in your life today?” I always hear that women want their basic needs met.

Reason # 2- Romantic Relationships
However, it’s not just about the clothes, the nice house, the pool, or taking trips. When you get underneath what all of this money can “do for you,” I hear women say it will improve their romantic relationships. They feel that with money, they won’t be fighting or living in fear of losing their relationships.

This is not to say that having money means you’ll have nothing to fight about in your romantic relationship. Of course not. If that were true, wealthy couples would be happier than poor couples, and that’s far from accurate.

Women tend to be in a lack mentality if their financial needs aren’t being met and they tend to bring that particular lack mentality into their relationship dynamic.

But then you see women staying in relationships that they might not ordinarily stay in. You see women nit-picking their men, which they might not ordinarily do, if that particular financial need were fulfilled.

Reason # 3 – Personal Expansion & Forward Movement
Another reason I believe women desire money is for their own expansion and forward movement. Traveling, going to spas, attending seminars and

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other things that women enjoy experiencing, all require money.

It’s not that women just want a bunch of cash. They want to be able to expand themselves and the next generation. They want to be able to really move themselves, our world and our earth forward.

**Reason # 4- Creative Expression**

Another reason why I believe women want to make money is to enhance their own creative expression. When women desire to eat at fabulous restaurants, wear the latest trends, decorate their homes etc., it’s not about keeping up with the Jones’. It’s because eating good foods, owning nice clothes and buying that expensive silk for the living room are all ways that women can see parts of themselves celebrated.

Do you see what I am saying?

It’s not just about this money. It’s about really expressing yourself creatively in a very large and luxurious way.

**Reason # 5 - Career Advancement**

Another reason I believe women desire money is to advance their careers. Any woman that I know who really wants to advance her career is generally because she wants to serve others more.

You don’t have to necessarily have to be in this healthy profession to do that. I work with a lot of coaches, speakers, PR specialists and spiritual healers and I find that they aren’t the only women who want to serve others. My female friends in corporate banking, mortgage, and the stock market also want to use their skills, talents and profession to serve others.

I want women to feel really good and not at all squeamish about wanting to make money. Forget the old cliché that you’re “not working for the money.” We are advancing ourselves for *all* of the aforementioned reasons.

**Reason # 6 – Greater Self-Confidence**

Also, money tends to bring greater self-confidence. If a normally shy
woman feels financially secure, she might start to speak up a bit more. And again, it’s not that money, in and of itself, can necessarily bring confidence--we know there are plenty of exorbitantly wealthy women who are very insecure.

Confidence comes when a Queen melds and blends all of these important and different fabrics together.

**Reason # 7 & 8 – Community and Power**
I believe the final two reasons are the biggest themes behind why women want to make money: community and power.

When you pull together all of the different aspects of yourself and when you are showing up beautifully and boldly in all of these different forms of expression, that is what creates a healthier woman, a more attractive woman.
It Starts with Your Mentality

So this is the premise that we’re going to be starting from—your mentality. I find that your mindset is actually more important than knowing what to do.

Of course, knowing what to do is important as well because there are structures that we have to set up that will actually create this empire we are talking about. But, mentality is more important because I can teach someone how to do what I do exactly; give them the exact formula; give them the exact thing to say. They might be another life coach lets say, and they can apply what I have seen work. Ironically, I have actually done this with people that used to be my coaches.

I see some of my old coaches struggling, trying to find clients…”oh well you should package things this way or you should explain to them what it’s going to cost them to not work with you.” And not from a heart selling place but a very confident place about what it is that you really offer.

And they get squeamish about it. I might even script it for them and they might say the exact same things that I say to my clients and it doesn’t happen. The deal doesn’t close; they’re not working with that person and then who loses out? Not only coach but the person who could be helped by them—and I know these people are great coaches because they’ve been my coaches.

But my point is, unless you are holding the vibration within yourself, to generate and attract from a certain space and level, I could give you all the ‘how-to’s’ in the world, Donald Trump could come and sit next to you and give you all of his strategies, secrets and what he’s done to become successful and even so, it won’t stick for you.

And that is why so many women that I have been talking to say, “Oh I’m so excited Gina; I want to build my empire.” They want to roll up their sleeves and get to it. And we will roll up our sleeves and get to it.

It starts within you otherwise this will just be another internet marketing seminar that you can get somewhere else.
Remember, it starts within you.

We will start with this internal programming so that when we move into the action and the ‘doing it’, my program will actually work for you.
How Did I Wind Up A Life Coach?

I’ll share a little bit with you about my background and why I am so passionate and so excited to teach you what I know. It has worked for me. I have been there and I have struggled and it wasn’t that long ago.

I’m not saying, “10 or 15 years ago when I was...” My struggles were a mere matter of years ago, actually 4 years ago to be exact.

I was 30 years old, living at home and I was working for $36,000 a year. But by the time I got my paycheck I was living off of $24,000; so basically I got $2,000 every month.

I was working as a psychotherapist at the time, I had a Master’s degree in clinical psychology and I was a clinical director. I was working somewhere between 70 and 80 hours a week. Not only did I have a full, thriving practice of my own but I also took a very big responsibility being a clinical director because I was working on doing insurances for all the people there, I was managing 20 therapists, I was doing the marketing, I was speaking, and I was administrating the staff meetings. The list could go on. The point is that I was making $225 an hour with a Master’s Degree in clinical psychology.

Prior to that I had worked at the White House, Supreme Court, Harvard Institute for Politics under best selling author Mary-Ann Williamson. I was a hard worker, but my internal structure and programming didn’t have a higher sense of self-worth when it came to receiving compensation.

I had this mentality that I had to work, and I had to give and that one day it would pay off and I would make more money and I would buy my own home and so on and so on. But the more I worked, the more I wasn’t actually seeing more progress in what my goals were. I would keep working but as more money would come into the business more money would go out. And it was sort of always at this zero place.

It took me burning out a little bit for me to realize that although I was a very

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well trained therapist and wanted to help people with their lives, I never wanted to listen to another person’s story again. And that was after only about a year and a half.

It was sad because I went into burn out mode and I started hating psychology; I started hating people because I wasn’t being supported for all I was giving. And I know that there are so many women out there (you don’t have to be a psychotherapist to understand this) who give, give, give and exert so much energy.

And sometimes the most energy expelled is the most invisible. Because we’re not chopping wood and we’re not doing tangible things, our efforts might not be recognized. It’s time to address how your life is going to change once you start getting supported for the work you do.

I decided to leave psychotherapy and go into coaching. It seemed liked a natural transition but at the very least, it had a different model and I didn’t have to work with insurance anymore. I started to build my coaching practice--I think I had three people at the time--and I think they ranged anywhere from $60 to $110 an hour. And then I just started incrementally raising my prices. That about killed me! I think the funniest one was one summer I said, “alright come this September, I’m going to start charging $125 an hour.” At the time my rate was $110. But just to give you a sense of where my wealth conscious was at that point, going from $110 to $125 all but killed me. I was shaking when I was telling my new clients that $125 was my new rate. But the point is, that September I couldn’t charge $150 an hour because I was only at $125 an hour vibration. I wasn’t ready for more yet.

Well, by January I was at $150, and then I started doing more packages and then I started doing my intensive program which began at $3,000 a day with a three day minimum. And before I knew it, everything actually started changing for me very rapidly. That is why I know that when you do this sort of inner work in the internal alignment, the external comes in really quickly.

And that’s what happened for me. Within a year, I started regularly receiving $20,000 packages for my weekend intensives. In one instance, I

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was trying to make $30,000 for a particular thing I wanted to do, and out of nowhere, in came $60,000 for a corporate coaching contract. As women, we can be very powerful when we are aligned not only with our purpose and our passion but also with what kind of compensation we allow ourselves to receive.

The truth is I have grown in the past couple of years and become a better coach and whereas there might not be that much of a difference in my coaching, I am different.

So what I want to support you in is knowing that if you are plugging away and struggling and wondering why you’re not making the money you know you could be, I can help you because I have been there. That was my story and it is not any longer.

I now have the blessed luxury of making in a month what I use to make in a year. And that is startling to me. I had never even heard of wealth seminars before. I didn’t know that they existed and I didn’t come from an environment where this kind of financial freedom was achieved. I didn’t come from an environment of entrepreneurs. My parents were school teachers when I was growing up, and later my mother became a psychologist. She is a bit of an entrepreneur and started her own business, but I was really in the sort of school teacher mentality: you grow up, you go to college, you get a job, you work for someone else.

All of this has been very new to me, and somewhat self-taught as I go around and find mentors and teachers to help me. But the exciting part is, and the whole reason I share this with you, is because that’s not the end of the story because that wasn’t enough.
Consistency is Key

You might be thinking, “oh great… $20,000 weekends, you don’t need that many of those.” But it still doesn’t create a consistency. So in the next step, in what I want to support every woman in developing, is this consistency. Being financially consistent enough to make money in your sleep. And that is where the beauty of the internet comes in.

The internet allows you to stop trading time for money. It doesn’t matter if you’re making $500 an hour like I was with many clients. There are still only so many hours in a day. Was I making a lot more money? Yes. Was I still limited? Absolutely.

Since developing my growing internet empire, I can wake up and check my email account and say, “ooh I wonder who bought one of my CD sets last night” and “who signed up for my telecourse”? I now have online relationships with women from around the world--from Australia, New Zealand, of course the U.S., Canada, the U.K., South Africa, France and Africa. It’s so exciting because I’m meeting women from around the world who want to be Queen in their lives too. I hear what their stories are, whether they’re about men and relationships or money or parenting or their passions or their faith.

I get to wake up every morning and see letters from women saying things like, “Thank you so much for the work you’re doing, it’s changing my life” or “this is what I learned in the teleclass last night, I had no idea that I wasn’t being feminine anymore,” and “communicating like a Queen was never modeled to me,” or I didn’t realize how much I was discounting myself”. When you start getting letters like that from women around the world--people depending on you and your profession--you just want to give that much more. And not to mention when you see what’s been deposited in your bank account, it’s gratifying to be financially supported as well.

So it’s all of these pieces-- these philosophies, your mentality and really staying true to your calling and your femininity that are going to be your initial internal framework as you make money. This will progress into doing work on your wealth consciousness and figuring out what vibration level

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you are at and when you can reach the level you want to be at.
Are You Ready?

I really don’t know if there has been a product or a service that I have been more excited about! I get excited about every project I work on but when I wake up these days, I can’t wait to start working on this again!

I’m really excited to roll out how this works. What it is, is a 23-week Home Study Course, presented on the iPod Nano. For some reason this doesn’t sound that long to me but I know it can to some people who might wonder why they would do a 23-week course when there are four-day boot camps available.

Well, for those of you who have been doing that, how many three and four day, $5 and 10,000 blueprint boot-camps and millionaire seminars have you gone to and what have you gained from them?

I’ve been to those too, and they’ve given me great information, but what I didn’t get and needed was step-by-step hand holding. When you have looked through enough teleclasses and gone to enough seminars, you can get the concept. Concepts are not new. They aren’t hidden…they aren’t even secret.

What to me was a secret, a mystery, was really putting together the ‘how-to.’ So what I want to let you know is, yes, this is a 23-week course, however you can go at your own pace; as fast as you want, or as slow as you want.

You may also want to consider whether or not you are willing to invest the time it will take to develop yourself or your business in this way. I’m not going to tell you that if you follow three simple steps you’ll be a billionaire. That hasn’t been my experience. My experience is that there is a lot of work that goes into literally building an empire. Initially, it will take your time, it will take you wanting to develop your passion more and it will take your commitment to having a different life, particularly how your life will change when money’s coming in.
The Nuts and Bolts

What this course is going to give you is a very clear structure. In each week’s audio recording, I will thoroughly cover all of the different topics that we have alluded to here—the philosophy, the nuts and bolts, the psychology, the products, etc.

During each audio class, I present a topic and you will be listening to the live class recordings. In addition to these audio recordings, you will have templates to follow. You will have absolutely everything that I have used to build my empire, and you will be able to customize the tools for your own plans.

There is a lot of material in this course but some of the topics/strategies include:

- The mindset of wealth—how to stop trading time for money.
  You’ll set up your eight wealth accounts.
  You’ll get your wealth education books.
  We’re going to go over success principles—the power statements that are needed to really program your internal workings to change your success vibration.
  You’re going to have templates, where we are going to go through what your hourly rate is, what your weekly schedule is.
  You’re going to build your team, so that you have resources like virtual assistants, bookkeepers, interns, housecleaners, accountants, lawyers, etc. Possibly set up an LLC if that’s appropriate for you.
  You’re going to get really specific on your goals—how much money you want to make and how.
  You will have forms and templates, specific homework assignments and checklists for each and every week.
  Brand development—we’ll go over not only who your target market is but give you all of the steps to getting and receiving life-long clients.

And then you will learn what I like to call “The Empire Building Steps.” I call them “The Empire Building Steps” because you have to know more
than simply how to start an internet website, sell a product and drive people to it. You have to know how to build your empire to create **long lasting wealth**. The goal is for you to have sustainable, consistent income, so that you can constantly be developing yourself and producing new products or services, therefore offering the world more of who you are.

And there are even more topics & strategies:

We are going to be doing market research so that you really know what you’re doing and to ensure that there is a market for your product or service. I’m not going to encourage anyone to try and sell ice to an Eskimo. We know that you have distinct talents within you that people want and need. We will ensure that you’re really honing in on how can you most clearly communicate your message and get yourself where your people already are. This doesn’t need to be harder than it already is. This needs to be you being where people want what you have. And it absolutely does exist. Now if you don’t have a product or service to start off with, I’m going to be setting you up with all kinds of ways to get started in making money on the internet so that you can hear your ch-ching. Then we might take a little more time for you to figure out how you see yourself fitting into the world.
Time to Get Technical

We are going to get technical. This course is very hands-on and we are going to cover it all.

We’re going to be literally creating opt-in forms for you so that people from around the world can find who you are and can give you their name, address and phone number to request information from you.

We’ll also talk about the free reports that you can share with people to let them know what it is you have to offer.

We’re going to talk about setting up your shopping cart button and your auto responders and really understand how to automate your empire so that you set something up once and it keeps working for you.

We’re going to be automating your lead generation so that not only will family and friends sign up on your list, but you might wake up one morning to find that 40-50 new people have been added overnight.

We’re going to be talking specifically about your products and all the different kinds of products, the digital products, the physically products, the affiliate products, the service kinds of quote on quote products.

We’ll figure out what you want to get started with, what your product funnel is going to be, what your product line is going to look like and what the different price points will be.

We’re going to be going over copyrighting- a critical component. You could have the best product or service out there but if people don’t clearly understand what it is you have to offer them and how it benefits them, they’re not going to want it.

There’s a difference between hard copyrighting and soft copyrighting and you’ll be learning the differences. Hard copyrighting comes to play when you’re in some sort of financial environment. People will generally, very gladly spend money to make money. It’s a common
concept. If you’re in the mortgage industry or banking or real estate, you might advertise to “come and buy my $1,000 a month real estate program and you'll make $10,000 a month.” We’re going to be talking about that.

And if you’re in more of a healing profession; the arts, spiritual, what we call soft topics, there exists a whole unique way of writing copy for those fields- basically, talking about overtly making money when you’re selling personal development services doesn’t necessarily, in our society, go hand-in-hand yet.

We’re certainly going to be talking about the ever infamous e-zine and what it needs to include. An e-zine really is a pure reflection of who you are and also gives your readers information they are looking for. We’re going to learn how to set up your subscription teleclass and how to package your services. We’ll really go into anything from hourly rates to big ticket items of the month club, and everything in between.

We’re going to be setting you up with affiliates and joint ventures because we must create for you multiple streams of income for you to really be wealthy. You don’t have to be doing it all, we can have nine different spokes coming into your wheel if that’s what you want.

We’re going to be evaluating all along the way and tweaking and testing what is working for you and what isn’t. Is your target market really in line with you? Are they buying what you have? Do you need to be tweaking? This is something that I think is not addressed enough in these seminars.

We often hear success stories, but I’m going to be really holding your hand and analyzing whether or not everything is working for you.

Once we have your initial platform working for you, we’ll zero in.

We will niche your market that much more and you’ll see how quickly you get bigger and better results.
I’m also going to be setting you up for Christmas or New Year product promotion and launches. And depending on your industry you may do better at Christmas, you may do better at New Years. We may even create a launch for each. Not that it’ll take you till New Years to start selling things and making money, but you will specifically be thinking ahead and be well thought out and well planned for the holiday buying season,

We’re going to be going through off-line marketing, networking, events, how to build your speaking career and very importantly, the ins and outs of public relations. I have an absolutely amazing, highly visible publicist. She was one of the publicists who turned the Regent Beverly Wilshire into the “Pretty Woman” hotel. She is absolutely phenomenal and she is going to be teaching us PR--what is essential for your press kit, and how to get PR that maybe thousands or millions of people can access and then contact you about.

And then you’re going to set up a step-by-step plan for the next twelve months

We’ll also be setting up your holiday sales. There will be holiday copyrighting, holiday sales and New Year plans.

When you’ve completed all 23 weeks, we will have an Accomplishment Ritual, where you just sit back and affirm what you’ve done and what you’ve created. We’ll look at the money you’ve generated and we’ll look at how willing you’ve been to expose to the world who you really are and how you’ve blessed yourself and your family and all of those who have received your product and services.

And that is basically the outline for it all.

Like I said, in each week’s audio recording, it will be nitty gritty, it’ll be technical, it’ll be philosophical, it’ll be fun, it’ll be spiritual and I know that people are going to be coming to me from different places. Some people may have no idea what to do, and will be looking for a way to

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stop struggling with money when they aren’t sure what they can sell, make or offer. And others of you may already have your business up and rolling, you may have websites going; you may have e-zine’s intact.

If you do already have your business up and rolling, I have structured the course so that you’re not going to feel like you’re ahead on anything. Any subject that is being discussed, you can always take it to the next level.

So for example, let’s say you are on the e-zine week. If you’re setting up your e-zine, then that’s what you’re going to be working on. And conversely, if you already have your e-zine set up, I’m going to be showing you how to take your e-zine to the next level because there are always improvements to be made. So if you already have your website, your press kit, your whatever going, we’re going to be looking at how it can be improved for you.

So for those of you entrepreneurs out there that do not want to be held back because you feel like you’re so far ahead of everyone, not to worry. I am a coach. My Master’s thesis was on living life unlimitedly. I am all about pushing you and encouraging you and motivating you with as much as you can take and more so

We’re going to have lots of fun, lots of bonuses, lots of results because that’s what I’m looking for with this course.

I’m looking for women who really align with me and with this philosophy. I want women who say:

- I want to be feminine
- I want to make a lot of money
- I want to give a lot to the world and I’m really willing and ready to do what it takes to start living the life that I want
- I want to finally start creating money and receiving compensation for who I am and the gifts I have to offer.
Let’s Get Started!

To refresh…

You get my ENTIRE, unedited 23 weeks of teaching women just like you, either starting from scratch, or someone who has tried to put the internet pieces together and failed. The teachings are about 39 hours of audio, where you receive exactly the same step-by-step instruction, guidance and support I offer the women in my live class. You get to listen in on me sharing my personal stories of failure (so you can avoid the mistakes) and success (so you can model proven techniques that work). These are typically the secrets that most coaches don't share...you know so many successful people out there will give you all of the ingredients you need, but will leave out the recipe for the secret sauce. I give you EVERYTHING I've done…(this will take at least 6 years off your learning curve!)

You also receive all 23 Weeks of my A-M-A-Z-I-N-G (if I do say so myself) step by step, manuals that include templates, screen shots, checklists, spreadsheets and samples on how to do everything you need to get your empire up and running on the internet. To let you know exactly how substantive, comprehensive and complete these materials are, I personally paid my Virtual Assistant team over $30,000.00 just so you could have all of the teachings, templates and instructions you need in the easiest, simplest and most user-friendly form possible.

You get my "Million Dollar Rolodex", which includes ALL of the resources I use for every aspect of my Empire success including all technical and software resources, organizations, tools, links and even the names and phone numbers of my personal attorney, bookkeeper and other members of my own success team.

All of this comes loaded on YOUR Hot Pink iPod Nano!

www.EstherExperience.com
One future success story had this to say:

“I am so thrilled to have someone, like you, say, holding my hand and walking me through, keeping me accountable, taking me through each absolute step of it that can quit frankly be really, really overwhelming and daunting to do alone.”

– Anna Rose

Only somebody who’s been through the trenches would know that. At the beginning everyone is sort of excited. How hard can the internet be? It can be tough! I know for me it just got paralyzing after a while. It’s like my femininity could not mesh with my brain, which would just get stuck in this technical world.

And I didn’t have the pieces to take one step and then the next step that linked it all together. And thankfully that is what I’ve been doing and working on.

During my struggle, I had to go to about seven different major resources to get what I needed. And now I have put them together and I feel really confident and excited to hand my tools over.

You don’t even have to think anymore. I don’t mean to sound too controlling, but if you follow my instruction, this will work. All you have to do now is bring yourself to the table--bring what you’re best at and bring who you really are, because I can’t or touch that part. What I can do, is help bring out the best in you. I hope that the relieving part of all of this is that the format and the structure are now here. All you have to do is articulate who you are and bring forth what you’re best at.

The empire is now in place. You just have to position yourself inside it.

This is going to be a really special group—a place you belong to. And know that you don’t have to do this alone, you don’t have to figure it out, and you don’t have to hide. It is a risk to join a group like this and show people what you’re doing. But it’s the only way that you can actually get what you want.
Alright everyone, have an absolutely beautiful, creative, blissful day. If anyone has any questions please feel free to email me, Gina@EstherExperience.com.

I will look forward to seeing you say yes to finally making a change in your life, finally ending the struggle with money and finally showing up in the world in a way that really excites you and that will bless so many others as well.

So God bless and I will look forward to working with you all. Have a great day!